Inspiring • Educating • Recognizing
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AMDA Foundation 2013 Board of Directors

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Strategic Planning for a Strong Future

From the time of its official incorporation on January 17, 1996, the Foundation has kept its finger on the pulse of change and promoted issues such as quality assurance and performance improvement, person-centered care, value-based medicine, and accountable care. It has served as a beacon for those with passion and curiosity, and a guide for those who had these qualities in abundance but possessed limited knowledge and experience. The Foundation has promoted research that translates into quality practice. And it has inspired many young practitioners with an interest in post-acute/long-term care medicine (PA/LTC), including medical direction, and it has inspired them to become the next generation of team leaders, innovators, and teachers.

The Foundation created a forum to recognize and honor leaders, visionaries, and innovators. And it has united practitioners, caregivers, academicians, consumers, and others to celebrate milestones and positive changes, identify opportunities for quality and performance improvement, and promote teamwork and an ongoing pursuit of excellence.

The year 2013 provided opportunity for the leaders of the AMDA Foundation to rethink the organization’s strategic plan, and focus on four goals to improve the quality of current and future post-acute and long-term care. Last year, the AMDA Foundation Board shared their passion for inspiring others who work in PA/LTC, and manage to provide care that touches lives and maximizes quality of life for their patients, their care teams, and others, to sharpen a vision and crafted a strategic plan to guide the organization and the practitioners it serves into a new era of excellence.

By 2013, the PA/LTC and general health care landscape was changing and evolving at a dizzying pace. Determined to help practitioners stay ahead of these changes and strengthen their position as visionary leaders, the Foundation undertook the process of developing a strategic plan to refocus the organization’s direction. Developed over the course of months of work, the final strategic plan now serves as the blueprint for the future and guides the Foundation’s ambitious slate of projects and fundraising activities and goals.

With the new strategic plan and a revised mission of advancing “the quality of life for persons in post-acute/long-term care through inspiring, educating and recognizing future and current health care professionals,” the Foundation also kicked off an ambitious Annual Giving program to encourage a variety of donation options to meet the needs of individual supporters.

The strategic plan focuses on four key goals:

**GOAL 1: Educate, mentor, inspire and recognize future and current long-term care health professionals.**
1. Enhance, refine and expand the Futures Program.
2. Seek and educate mid-career practitioners about post-acute/long-term care through inclusion in the Futures Program.
3. Recognize the outstanding PA/LTC members and facilities through the Excellence Awards and Quality Improvement Award programs.

**GOAL 2: Financial stewardship**
1. Implement our development plan to obtain donations, grants, market research, gifting, endowments and sponsorships.

**GOAL 3: Advance quality and improve care through the application of long-term care research**
1. Inform a long-term care research agenda.
2. Facilitate and encourage research in post-acute/long-term care

**GOAL 4: To enhance the global awareness of excellence in long-term care.**
1. Identify opportunities for international collaboration in education and research.

*In the pages that follow, see how our programs, projects, and achievements are important steps to meeting our final four goals in 2013.*

Our goals are lofty, our ambitions are visionary and inventive, and our passion is endless. The AMDA Foundation is committed to perpetuating a powerful lasting legacy of PA/LTC. Our work and accomplishments in 2013 lit a flame that we expect to burn bright for many years to come.
Message from the Executive Director

The AMDA Foundation over the past eighteen months has engaged in a thorough and thoughtful process of building. This has involved a number of important steps, including:

- listening to our supporters and stakeholders through a series of surveys and focus groups,
- developing more disciplined fundraising programs and capability,
- improving our governance through a Bylaws review and revision and establishing a formal nominations process to bring new leadership onto our Board of Directors,
- strengthening our ongoing liaison and communications with our parent, AMDA through the appointment of a formal liaison from the Foundation to the AMDA Board, and, last but by no means least,
- developing actionable strategy that leverages our existing successes with the Futures Program and the Awards Program, while reaching toward new roles in research, consumer outreach, and international visibility for AMDA.

It has been exciting to work with Dr. Swagerty and the Foundation Board as we engage our stakeholders both within and outside of the AMDA member community, to both sharpen the focus of the Foundation’s work and extend its reach and visibility. These conversations are not static, either — they are on-going with AMDA leaders, Chapters and individual members, as well as our industry and academic partners.

As I deepen my involvement in, and continue to look for ways to generate forward motion for the AMDA Foundation, I want to hear from members, donors and stakeholders in the AMDA Foundation’s mission of education and workforce development. Without open and active lines of communication we can’t know if our programs are responsive to stakeholder needs, or benefit from the wisdom and energy of our community. Please reach out to me at 410-992-3104 or claxton@amda.com.

I want to be sure to thank Dr. Swagerty and all members of the AMDA Foundation Board of Directors for their unwavering service to the Foundation. We also owe a special thanks to Drs. Cari Levy and Heidi White for their tireless leadership of the annual Foundation Futures Program. And none of the Foundation’s programs would take place without the creative and dedicated efforts of Foundation Manager Christine Ewing. Thanks, Chris.

Christopher E. Laxton
Christopher E. Laxton, CAE
Executive Director
The AMDA Foundation continued notable progress in 2013. The Board maintained an ongoing focus on assuring that our programs were closely aligned with the needs of the AMDA membership. We also sought additional opportunities to work with our colleagues in AMDA and its affiliates as we explored areas of synergy across our programs. This report details these areas of progress and programmatic impact.

Financials
The Foundation finished 2013 in the black. We had the pharma-funded study on diabetes management near completion, which provided $50,000 to our final income for 2013. One of our quality improvement award programs was again funded for 2013 by Pfizer, albeit at the lower level of $30,000. This amount allowed the Foundation to grant three awards of $7,500 each and maintain an administrative income of $7,500. The Industry Advisory Board (3 members for 2013) and Scientific Council activities also continued to provide support for Foundation activities.

Futures Program
Funding for the Futures Program remained strong, with 60 participants attending the 2013 annual meeting. The agenda improved again in 2013, with continued high participant satisfaction. The program continued in its goal of advancing inter-professional education and participation. In this respect, special thanks are due Dr. John Morley for continued inclusion of the Futures Program in his Gateway Geriatric Education Center and Dr. Barbara Resnick for again facilitating funding from the Gerontological Advanced Practice Nurses Association (GAPNA) for an IDT member of the 2013 Futures class. Their efforts continue to be instrumental in advancing our overall program goals, as well as our specific inter-professional goals. Of course, we owe ongoing special thanks to the Futures co-chairs, Drs Heidi White and Cari Levy, for their tremendous contribution to making the program so successful.

We continued our strategy of financially supporting the Futures Program through a multi-faceted approach. Our traditional fundraising efforts continue to provide substantial program support through a number of nursing home sponsorships. Kindred continued their longtime support for the 2013 program due to the efforts of Dr. Keith Krein. We are also thankful for continued support obtained from Extendicare by Mel Rector, as well as for his continuing to obtain support from NHC. In 2013, NHC increased their contribution to $7,500.

The program continued to rely on cost-sharing through travel support from the residency and fellowship programs. Of the 60 participants in 2013, 35 participants received this program support. This is a gratifying demonstration of the geriatric medical education community’s belief in the value of the Futures Program. Sincere thanks are again due the AMDA, AMDCP, and Foundation Board members who contributed to our individual giving campaign. Additionally, special thanks to the 14 state chapters who provided program support including: Ohio for their support of 2 scholarships; Illinois, Maryland, Michigan, and New Jersey for each sponsoring a scholarship; and generous contributions from Colorado, Florida, Missouri, North Carolina, Oklahoma, Pennsylvania, Tennessee, Washington and Wisconsin for a total of $28,300. Two long term care practices also funded three full scholarships, with Dr. John Weigand and Central Ohio Geriatrics supporting two scholarships and LTC of VA’s supporting one scholarship. Both of these LTC practices partnered with the state chapter to help ensure that participants from their state had funding to attend. Similar partnerships were successful in Florida, Maryland and Pennsylvania — the state chapter partnered with a group or individual(s) to work together to fund scholarships. The Futures Program also benefitted from contributions raised at the Wall of Caring, which in 2013 was over $27,000.

Quality Improvement Awards
The AMDA Foundation/Pfizer Quality Improvement Award and the Quality Improvement & Health Outcome Award (QIHO) continued to raise awareness in the long term care community that relatively small cost projects can make a big difference in the lives of residents and the quality of their care. Each of these award programs relies on AMDA members to serve on the selection committees. I would like to thank the AMDA Foundation/Pfizer Quality Improvement Award committee members: Suzanne Gillespie, MD, CMD (Chair), John Morley, MB, BCh,
Tobie Olsan, PhD, and Peter Winn, MD, CMD; and the Quality Improvement & Health Outcome Award (QIHO) committee members: William Smucker, MD, CMD (Chair), Sally Brooks, MD, FACP, Suzanne Cryst, RD, CSD, LD, Marianna Grachek, MSN, NHA, CALA, FACHCA and Donna L. Hamby, MSN, RN, NP. The Foundation could not stage these awards without their help.

**Excellence Awards**

Consistent with the Foundation’s priority on advancing excellence in long term care through public recognition, the Foundation assumed responsibility in 2013 for administering the AMDA Medical Director of the Year, Dodd and Pattee awards. The awardees were Paul Drinka, MD, CMD for the William Dodd Founder’s Award for Distinguished Service, Leslie Libow, MD, CMD for the James Pattee Award for Excellence in Education, and Rocco Vivenzio, MD, CMD for the Medical Director of the Year.

**Wall of Caring**

The Wall of Caring remained the center point of our public presence at the annual AMDA meeting, recognizing the many donors to the Futures Program and providing an opportunity for our members to offer tributes to the important people in their lives. In 2013, we continued our successful innovation of the silent auction by enlisting authors to contribute autographed books on caring and donated books for caregivers as the centerpiece of the auction. We had over 75 items to auction.

**Research Presentations**

The Foundation sponsored three research sessions at Long Term Care Medicine-2013, providing inspiration to AMDA members to play a part in building the clinical evidence base in long-term care. The first session was a Thursday Intensive titled “Advancing LTC Quality Improvement as Part of a Research Network: An International Comparison.” This session was led by Dr. Paul Katz with important contributions by Drs. Jurgis Kuruza, Suzanne Gillespie, and Yves Rolland. Building on the successes of several Foundation training programs, this session provided an opportunity for health outcome researchers and in-the-trenches practitioners to meet and build skills around the concept of “team science”. A comparison of international approaches to improving the quality of LTC was examined as part of the session.

The second and third sessions were on Friday afternoon. The first was “AMDA Foundation: QI Awards and Expert Panel Discussion,” which I was privileged to moderate and featured accomplished researchers Drs. Paul Katz and Joe Ouslander, as the discussants for the award presentations. The third session featured international presenters Drs. Yves Rolland and Des O’Neill who spoke on advances in clinical and health system support of the LTC resident in Europe, with dementia emphasized as an international public health concern.

**Strategic Planning Highlights**

During 2013, the Board continued strategic planning as the main focus of our monthly calls. This was also the primary focus of our board meeting in March at the annual meeting. Based on a series of focus groups with AMDA members and their own beliefs, the Board members identified the Futures Program and Wall of Caring as our two highest priorities. Accordingly, we expanded both the number participants and our interprofessional focus in the Futures Program.

While direct research had been a focus of the Foundation in the past, it was prioritized as a minor focus. The current goals for supporting research are to disseminate information about qualified research opportunities to the AMDA membership, as well as providing opportunities for research training and study participation. The Foundation will continue to provide practical research training at the annual meeting, as well as exploring other opportunities to develop more intensive retreats for research training.

In addition, the Foundation prioritized developing a comprehensive Awards Program to advance quality in long-term care through public recognition. This is seen as important in itself, but it would also establish a role for the Foundation in the promotion and recognition of clinical, administrative and research competencies in LTC. Ultimately, this focus would fit well with expanding the Futures Program through skill development and recognizing professional achievements in long-term care.

The Foundation also prioritized developing planned giving and major gifts programs as an opportunity for financial support by the AMDA membership. The Foundation then laid the foundation for implementing these programs in 2014.

On behalf of the Foundation Board, I wish to thank everyone in the AMDA community for their support of our programs this past year. It is gratifying to report our progress and invite your continued involvement in your Foundation during 2014.

Respectfully Submitted,

Daniel Swagerty

Daniel Swagerty, MD, MPH, CMD
Chair, AMDA Foundation
Drs. Leslie Libow, 2013 Pattee Award Winner and Paul Drinka, 2013 Dodd Award Winner
GOAL 1: EDUCATE, MENTOR, INSPIRE AND RECOGNIZE FUTURE AND CURRENT PA/LTC HEALTH PROFESSIONALS

THE AMDA FOUNDATION FUTURES PROGRAM

- The 2013 AMDA Foundation Futures class included 60 participants, including two nurse practitioners. As has become the norm, this year’s program received broad grassroots support. AMDA state chapters in Colorado, Florida, Illinois, Maryland, Massachusetts, Michigan, Missouri, New Jersey, North Carolina, Ohio, Oklahoma, Pennsylvania, Virginia, Washington, and Wisconsin all provided various levels of support. Two LTC private practices, Central Ohio Geriatrics and LTC of Virginia, each funded scholarships. Dr. John Morley, BCh, Dammert professor of gerontology and director of the division of geriatric medicine, St. Louis University School of Medicine, included the Futures Program in his Gateway Geriatric Education Center grant, which provided unrestricted funds for the program. Dr. Barbara Resnick, professor of nursing, University of Maryland, arranged for the Geriatric Advance Practice Nursing Association to fund a practitioner participant for the third consecutive year. She also personally funded a second attendee this year. Kindred Healthcare provided support for the fifth year in a row, as did NHC and Extendicare. Additionally, travel support came from 27 residency and fellowship programs for 35 fellows.

- In addition to program chairs Heidi White, MD, CMD, and Cari Levy, MD, PhD, CMD, participants heard from veteran practitioners about specialized careers in research and other areas. They learned about nursing home regulations, billing and coding issues, quality improvement, and clinical leadership and teamwork.

- A special reception the night before the day-long program brought together Futures participants with Certified Medical Directors to promote networking and mentorship relationships. Additionally, Pat Bach, PsychD, and Dan Bluestein, MD, CMD, led a team building exercise.

Dr. Edmondson meets a “Futures Friend” at the CMD/Futures Welcome Reception
2013 AMDA Foundation Futures class
In an effort to recognize past and current PA/LTC practitioners serving as prime examples of excellence in the field, as well as encourage other practitioners, the AMDA Foundation awarded three individuals with Excellence Awards in front of their peers at AMDA’s 2013 Annual Conference:

The Foundation was proud to administer the 2013 Medical Director of the Year Award. Established in 2007, the award recognizes those individuals whose vision, passion, leadership, knowledge, and commitment succeed in taking patient care in the facilities they serve as medical director to exceptional levels of quality, excellence, and innovation.

**Rocco Vivenzio, MD, CMD**, was recognized as the 2013 Medical Director of the Year, an award recognizing medical directors who set an outstanding example of what the physician leader in long-term care can accomplish with knowledge, experience, dedication, passion, teamwork, and the ability to multi-task, stay on top of clinical and quality improvement innovations, and lead PA/LTC facilities in providing quality care. Dr. Vivenzio started his career as one of the first nursing home medical directors in the region. In 1995, he founded the Unity Geriatrics Association to coordinate a network of physicians to manage the care in nursing homes. When Dr. Vivenzo brought this network to the University of Rochester Medical Center and created the Strong Health Geriatrics Group in 1999 it encompassed seven nursing homes with 635 beds. Today, the group includes 13 skilled nursing facilities and 21 assisted living facilities with thousands of patients and 30 medical providers. Dr. Vivenzio served as medical director of the Strong Geriatrics from 1999 to 2011, during which time he changed the standards of care, including proposing to place nurse practitioners (NPs) and physician assistants (PAs) in nursing homes on a regular basis. This was one of the first networks of its kind in the nation. In establishing this network, Dr. Vivenzio was influential in improving care for thousands of patients in the Rochester area and setting a standard for quality, safety, and patient- and family-centeredness. As a medical director of nine nursing homes and a member of several committees and community organizations, Dr. Vivenzio remained an active attending physician known far and wide for his effective and compassionate care.

**Nominees for 2013 Medical Director of the Year Award**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title, CMD</th>
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<tbody>
<tr>
<td>David R. Barthold</td>
<td>MD, CMD</td>
</tr>
<tr>
<td>Soheir Boshra</td>
<td>MD, CMD</td>
</tr>
<tr>
<td>Michael Brodie</td>
<td>MD, CMD</td>
</tr>
<tr>
<td>Gregory James</td>
<td>DO, MPH, CMD</td>
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<tr>
<td>David A. LeVine</td>
<td>MD, CMD</td>
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<tr>
<td>Gabriel Oboite</td>
<td>MD, CMD</td>
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<tr>
<td>James V. Rider</td>
<td>DO, CMD</td>
</tr>
<tr>
<td>Todd Sobol</td>
<td>MD, CMD</td>
</tr>
<tr>
<td>Z. Michael Taweh</td>
<td>MD, CMD</td>
</tr>
<tr>
<td>Rocco M. Vivenzio</td>
<td>MD, CMD</td>
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Paul Drinka, MD, CMD, was recognized with the 2013 William Dodd Founder’s Award, which honors AMDA members who are innovative leaders, visionary practitioners, avid educators, prolific writers/speakers, committed volunteers, and compassionate, knowledgeable, and dedicated practitioners and patient advocates. Dr. Drinka is a Clinical Professor of Internal Medicine/Geriatrics at the University of Wisconsin, Madison, and Medical College of Wisconsin, Milwaukee and a longtime champion for AMDA. He has been a regular speaker at AMDA meetings, and he has generously provided his expertise for projects such as clinical practice guidelines and tool kits. He also reviews materials from other medical organizations, such as the American Geriatrics Society and the National Quality Forum, on AMDA’s behalf. He has represented AMDA and long-term care interests in national stakeholder committees such as the Centers for Disease Control and Prevention, Society for Healthcare Epidemiology of America, and the Advisory Committee on Immunization Practices. At the state level, Dr. Drinka served on the Board of Directors of the Wisconsin Medical Directors Association from 2000 to 2004. Since 1986 he has been conducting research in geriatric-related areas—including influenza, respiratory disease, and Vitamin D deficiency—and nursing home medicine. Additionally, he has published over 200 peer-reviewed articles in a number of prestigious medical journals. Dr. Drinka also is a pre-publication reviewer for JAMDA, AMDA’s indexed, peer-reviewed journal, and serves on its editorial board.

Nominees for 2013 William Dodd Founder’s Award

- Daniel J. Hurley, MD, CMD
- Leslie Libow, MD, CMD
- Henry H. Middleton, MD, CMD
- Patricia Nay, MD, CMD
- Terrence A. O’Malley, MD, CMD
- Joshua Schor, MD, CMD
- Kamran Sheikh, MD, CMD
- Z. Michael Taweh, MD, CMD
- Linda Uhrig Hitchcock, MD, CMD

Leslie Libow, MD, CMD, received the 2013 James Pattee Award for Excellence in Education. Now retired, Dr. Libow’s career has spanned several decades. He is a renowned educator, role model, and the author of one of the first geriatric medicine textbooks in the United States. He has authored dozens of articles in prestigious medical journals, and he has made numerous presentations at meetings and conference across the country. Dr. Libow has been the recipient of several research grants to study Parkinson’s disease and other topics. As a staunch advocate for his patients and his profession, Dr. Libow has testified before Congress about “Living with Alzheimer’s,” “Lessons Derived from Experience with Teaching Geriatric Medicine” and other topics. A long-time AMDA member and volunteer leader, Dr. Libow served on the board of the AMDA Foundation. He currently is on the editorial board for JAMDA, AMDA’s indexed, peer-reviewed journal. He served as Senior Vice President of Medical Affairs for Jewish Home Lifecare in Manhattan for almost 30 years. As the Anna A. Greenwall Professor and former Vice Chairman for Long-Term Care in the Department of Geriatrics and Adult Development at the Mt. Sinai School of Medicine, Dr. Libow helped establish the nursing home as a credible and valued teaching and research venue. His role as co-founder of the Mt. Sinai Medical School’s Department of Geriatrics provided him with the contractual arrangement to make the nursing home an obligatory rotation for medical students and their faculty.

Nominees for the 2013 James Pattee Award for Excellence in Education Award

- Lory Bright-Long, MD, CMD
- Ariel Cole, MD, CMD
- Paul Drinka, MD, CMD
- Daniel Haimowitz, MD, CMD
- Daniel J. Hurley, MD, CMD
- Barbara Messinger-Rapport, MD, PhD, FACP, CMD
- Patricia Nay, MD, CMD
- William K. Rosen, MD, CMD
- Eric Tangalos, MD, CMD
- Z. Michael Taweh, MD, CMD

The AMDA Foundation 2013 Annual Report
In 2013, the Foundation’s commitment to financial stewardship was initiated with a brand new Annual Giving campaign, and followed with additional fundraising activities including the Wall of Caring, Caring at the Wall, and the Caring Canines calendar. The Foundation Board has set a goal of raising $100,000 during 2014 to fund these initiatives and support and enable a new era of PA/LTC quality.

ANNUAL GIVING CAMPAIGN

The inaugural Annual Giving Campaign will enable the enhancement and expansion of the popular Futures Program, recognition of the excellence in our members and facilities through our award programs, the advancement and promotion of PA/LTC research, and enhancement of global awareness of long-term care excellence.

AMDA members and friends were sent several communications in 2013 to introduce the new Annual Giving program. The Foundation urged supporters to choose a giving method to simplify their donations, make the most of tax advantages, and enable ongoing contributions to keep programs funded and growing. A new giving method, the “Legacy” category of the Founder’s Club, was added, as was the first Legacy member Ken Brubaker, MD, CMD. The purpose of the Legacy fund is to establish a donation or pledge depository for unrestricted promises to give, for the primary purpose of developing a fund that can in due course provide earnings for the Foundation. Accordingly, while earned interest, if any, may be used immediately for operational support, the use of the principal funds for any purpose will require approval by a super-majority (2/3rds of all voting Board members) of the AMDA Foundation Board of Directors before such use is permitted.

Foundation Chair Daniel Swagerty, MD, CMD, stresses the importance of the giving campaign, saying, “The Futures Program is one of the most innovative initiatives out there to address the workforce challenges facing post-acute and long-term care medicine. We hope to expand the program to reach more residents and fellows, as well as other young interdisciplinary practitioners and mid-career professionals. This is a wise investment. Our Futures graduates have taken our investment in them much further than we ever could have hoped. Not only have they become leaders in their own right, but they are setting an example for other young practitioners who might have an interest in long-term care.”
During AMDA Long Term Care Medicine—2013 (AMDA’s annual conference) in Washington, D.C., the Wall of Caring exceeded its onsite fundraising goal of $25,000 from AMDA members to support the Futures Program. Contributing significantly to this success was conference attendees’ desire to pay tribute to heroes such as 2013 Medical Director of the Year Rocco Vivenzio, who was too ill to attend the meeting and passed away shortly after. Many others paid tribute to the lifelong contributions made by 2013 Excellence Award recipients Drs. Paul Drinka and Leslie Libow. There was even a tribute to a veteran of the Caring Canines calendar. Dr. Chris Patterson paid tribute “in loving memory of Larry, a caring canine.” Larry, a retriever, appeared in several calendars and brightened the lives of many nursing home residents throughout his long career as a therapy dog. He passed away in 2013.

The Foundation’s Caring at the Wall auction also broke records. Over 80 books and other items brought in nearly $8,000 for Foundation programs. The auction attracted over 100 bidders. In addition to many AMDA-related products, such as a full set of Clinical Practice Guidelines and AMDA Long-Term Care Medicine—2014 registration, the auction featured author-signed books by Anne Marie Filkin Lecture presenter Ira Byock, MD; AMDA member Jeffrey Levine, MD, CMD; AMDA Foundation Chair Daniel Swagerty, MD, CMD; author, and Academy Award winners Anthony Mendez and Diane Keaton; AMDA friends Jason Karlawish, MD; and Al Power, MD, among others. Dr. Levine also generously donated two of his photographs to the auction, one was offered for silent bid and the other was a prize in a drawing among several $1,000-plus Wall of Caring donors.

The 2013 Caring Canines Calendar sold over 600 copies. Dozens of submissions were received, and facilities around the nation were represented. Increasingly, the calendar has presented an opportunity for practitioners and facilities to showcase the good work they do every day and their efforts to promote quality of life with person-centered care.

The Industry Advisory Board is a partnership between the AMDA Foundation and members of industry with an interest in long-term care medicine. Through discussions on issues of mutual interest, the IAB provides a forum to identify opportunities to collaborate around current issues and trends in long term care.

We are extremely grateful to our 2013 industry partners.

Astellas Pharma, LLC
Purdue Pharma, LP
sanofi aventis US
INDEPENDENT AUDITORS’ REPORT

To Board of Directors
American Medical Directors Association Foundation
Columbia, MD 21044

We have audited the accompanying financial statements of the American Medical Directors Association Foundation (the “Foundation”), which comprise the statement of financial position as of December 31, 2013 and 2012, and the related statements of activities and cash flows for the years then ended.

Management’s Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor’s Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor’s judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the American Medical Directors Association Foundation as of December 31, 2013 and 2012, and its changes in net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Ribis, Jones & Maresca, P.A.

Columbia, Maryland
August 25, 2014
## Statements of Activities

**Years Ended December 31, 2013 and 2012**

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<thead>
<tr>
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<td>Unrestricted</td>
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<td>Grants</td>
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<td>Federal passthrough award</td>
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<tr>
<td>Contributions</td>
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<tr>
<td>Meeting services</td>
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<td>Contract revenue</td>
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<td>AMDA member and other contributions</td>
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<td>–</td>
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<tr>
<td>Interest income</td>
<td>80</td>
<td>–</td>
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<tr>
<td>Other income</td>
<td>19,762</td>
<td>–</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>25,500</td>
<td></td>
</tr>
<tr>
<td>Total revenue and support</td>
<td>382,494</td>
<td>101,183</td>
</tr>
</tbody>
</table>

### Expenses

- **Program services**
  - Annual Symposium: $8,879, 9,302
  - Futures Program: $65,023, 75,785
  - Research Funding: $76,104, 61,043
  - Awards Programs: $58,209, 25,869
  - Total program services: $208,215, 171,999

- **Support services**
  - Fundraising: $39,970, 13,249
  - Management and general: $40,496, 70,700
  - Total support services: $80,466, 83,949
  - Total expenses: $288,681, $255,948

### Change in Net Assets

- 93,813 (101,183) 194,996 10,552 (19,500) (8,948)

### Net Assets, Beginning

- 112,449 25,500 137,949 101,897 45,000 146,897

### Net Assets, Ending

- 206,262 126,683 332,945 112,449 25,500 137,949
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The AMDA Foundation sought to advance quality and improve care through the recognition of programs and facilities focusing on quality improvement and patients’ quality of life. AMDA members were also offered the opportunity to participate in a research project saving them time and money while increasing immunization rates in facilities.

GOAL 3: ADVANCE QUALITY AND IMPROVE CARE THROUGH THE APPLICATION OF LONG-TERM CARE RESEARCH

RESEARCH PARTNERSHIPS

The Foundation continues to partner with a variety of stakeholders to promote innovative, thought-provoking PA/LTC research. In 2013, the AMDA Foundation offered AMDA members a unique opportunity to participate in an important study on flu vaccination in facilities, and support the Foundation's research and education efforts. The study, conducted by a Brown University research team led by Stefan Gravenstein, MD, MPH, CMD, and Vincent Mor, PhD, aimed at determining if different influenza vaccines produce different outcomes in nursing facility residents. Every facility that agreed to participate was asked to use either the standard dose annual trivalent influenza vaccine or the high dose trivalent influenza vaccine. The high dose vaccine is approved by the US Food and Drug Administration for people 65 years of age and older. Both vaccines are recommended by the US Centers for Disease Control and Prevention for annual protection against influenza infection in adults. The study sponsor provided the facility with either the standard dose or high dose vaccine at no cost for use in the annual influenza vaccination. In addition, in one half of the facilities that agreed to participate, a supply of standard dose vaccine was provided for use in vaccination of facility staff.

The Foundation continues its involvement on a study involving nursing home residents transitioning from a sliding scale insulin regimen to a basal/bolus regimen. Dr. T.S. Dharmarajan, the principal investigator for the study, expects to present the results at an upcoming AMDA annual symposium.
QUALITY IMPROVEMENT AWARDS

The AMDA Foundation/Pfizer Awards is a program designed to encourage the development of innovative projects that will help make a distinct impact on the quality of long term care. Three programs are awarded annually with prizes of $7,500 each. The 2013 Foundation/Pfizer awards went to:

- Daphna Grossman, MD, Baycrest Centre for Geriatric Care, Toronto, Ontario, Canada for “Enhancing the Implementation of a New Advance Directive Policy.”
- Murthy Gokula, MD, CMD, University of Toledo, OH, for “Rejuvenation Activities Program (RAP) and Rock (It’s Never 2 Late: IN2L): Comparing Three Activities Strategies for Effects on Outcomes of Residents with Dementia.”
- Shelley McDonald, DO, PhD, Duke University Medical Center, for “Development of an Educational Program to Improve the Skills of CNAs to Recognize, Report, and Respond to BPSD.”

(L) Paul Katz, MD, CMD, accepts on behalf of Daphna Grossman, MD; Daniel Swagerty, MD, MPH, CMD; Matthew Wayne, MD, CMD.

(L) Murthy Gokula, MD, CMD; Daniel Swagerty, MD, MPH, CMD; Matthew Wayne, MD, CMD.

(L) Shelley McDonald, DO, PhD; Daniel Swagerty, MD, MPH, CMD; Matthew Wayne, MD, CMD.
The AMDA Foundation Quality Improvement & Health Outcomes (QIHO) Awards, introduced in 2012, are designed to showcase quality improvement projects that nursing facilities have successfully implemented to improve the quality of life for persons living in nursing homes. These awards present an excellent opportunity for facilities to showcase nationally their best practices and quality improvement initiatives. The 2013 award winners included a project designed to decrease difficult behaviors, improve cognition, and increase functionality in residents; an initiative focused on reducing hospitalization by increasing efforts to engage residents and families to address advance directives; and a project that established a hospitalizations monitoring system across three campuses of a continuing care retirement community.

The 2013 QIHO awards went to:

- Rivington House, New York, NY for “Collaborating to Reduce Hospitalizations.”
- Presbyterian Homes, Evanston, IL for “Implementing a Hospitalization Monitoring System in Multiple Nursing Facilities in a CCRC.”
- NHC Healthcare of Maryland Heights, Maryland Heights, MO for “Cognitive and Physical Stimulation Therapy”

(L) Nanette Alexander-Thomas, MD, CMD from Rivington House; Daniel Swagerty, MD, MPH, CMD, Matthew Wayne, MD, CMD
A number of Foundation leaders are leading the PA/LTC conversation on the international scene and have made it a priority to increase outreach to and communication with PA/LTC practitioners from around the world. “Each nation’s approach is a little different, and that offers a learning perspective for all of us,” said incoming Foundation Chair Paul Katz, MD, CMD. In 2013, the Foundation took international efforts to a new level:

Daniel Swagerty, MD, CMD; Paul Katz, MD, CMD; Sabine von Preyss-Friedman, MD, CMD; and John Morley, MB, BCh, represented AMDA at the 2013 International Association of Geriatrics and Gerontology meeting in Seoul, Korea. The delegation presented programs about PA/LTC issues and activities in the US, including AMDA initiatives and programs such as the Core Curriculum on Medical Direction in Long-Term Care, competencies for attending physicians, and Clinical Practice Guidelines. The AMDA representatives also met with leaders of the Korean Association of Geriatric Hospitals and made plans for a group of Korean practitioners to come to Nashville, TN, for AMDA Long-Term Care Medicine—2014.

Researchers from Australia, France, and other countries attended AMDA Long-Term Care Medicine—2013 in Washington, DC, where they presented a program about PA/LTC efforts in their respective countries. “Nursing home research is scarce everywhere. But it is our duty to conduct research to learn the best way to care for our elderly citizens,” said Yves Rolland, PhD, one of the presenters and a professor of geriatrics at the University of Toulouse in France.
Inspiring • Educating • Recognizing